

Short-Range and Long-Range Goals

Short-Range Goals:

1. **Strengthen Member Engagement:**

Increase member participation in local Unit meetings and state events.

- **Launch a member feedback initiative** (Needs Assessment) to gather insights on how to better serve and engage the FREA community.
- **Enhance communication channels**, including newsletters, meeting agendas via hard copy print or computer monitor, or social media, to **keep members informed and connected**.

2. **Promote the “Transforming Vision into Reality” Theme:**

- Host workshops and webinars focused on **turning ideas into actionable plans** within the association.
- Encourage Units to align their annual goals with the President’s theme, **providing support** and **resources** to facilitate this alignment.
- **Highlight success stories** of members and/or Units who exemplify the theme through FREA communications.

3. **Support Advocacy:**

- **Mobilize members** to engage in advocacy efforts that protect and advance the interests of retired educators.
- **Provide tools and training** for **effective** communication with community leaders.
- **Monitor and respond** to developments impacting education and retirees.

4. **Expand Community Outreach:**

- **Initiate a series of community service projects** across the state that showcase the continued contributions of retired educators.
- **Partner with local schools** and educational organizations to support students and teachers through volunteer efforts and mentorship programs.
- **Raise the visibility of FREA** in local communities through targeted outreach and public relations efforts.

Long-Range Goals:

1. **Grow Membership and Ensure Sustainability:**

- Develop and implement a comprehensive membership **Recruitment and Retention strategy**.
- **Explore new member benefits** and services that add value to FREA membership and attract a broader audience.
- Establish a task force to **assess and recommend** long-term financial strategies to ensure the association's sustainability.

2. **Foster Leadership Development:**

- Work with the Nominations Chair and Membership Chair to create a **leadership development program** to **identify and nurture** future FREA leaders from within the membership.
- Offer **training and mentorship opportunities** for emerging leaders to build the skills and knowledge needed for future roles.
- Encourage **succession planning** at both the state and local Unit levels to ensure continuity and leadership stability.

3. Enhance Educational Advocacy and Partnerships:

- **Strengthen partnerships** with educational institutions, government agencies, and other organizations to advocate for policies that benefit retirees and the broader educational community.
- **Position FREA as a leading voice on issues** related to retired educators and aging, with a focus on advocacy and policy influence.
- **Work with FREF** toward enhancing scholarships, grants, donations and ongoing contributions to support the education of future teachers and retired teachers, thereby linking the legacy of retired educators to the next generation.

4. Preserve and Promote FREA's Legacy:

- **Document and celebrate the history** and achievements of FREA and its members through publications, events, and digital archives.
- **Develop initiatives** that ensure the association's legacy is passed on to new members and future generations of retired educators.
- **Engage in long-term strategic planning** to position FREA as a vibrant and impactful organization for years to come.

These goals are designed to **align with our theme** of **“Transforming Vision into Reality,”** guiding FREA towards a future of **sustained growth, unified efforts, increased influence, and continued service** to its members and the educational community.